



# MIDDLE EAST TECH SUMMIT **THE FUTURE IS NOW**

6 MARCH 2017  
JUMEIRAH BEACH HOTEL, DUBAI

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## MONDAY 6 MARCH

## JUMEIRAH BEACH HOTEL, DUBAI

The digital future we envisaged over the past 20 years is now a reality. So what's next? How can your business succeed in the new digital age?

Join us for our inaugural Middle East Tech Summit, a half day event bringing together industry leaders for a series of lively discussions on the key trends, issues and emerging technologies that are driving change, creating opportunities for growth, challenging market participants and shaping the future of business in the Middle East and globally.

<b>8.30am – 9.00am</b>	Arrival and registration
<b>9.00am – 9.10am</b>	Welcome and introduction
<b>9.10am – 9.30am</b>	Keynote presentation

### **The Future is Now: What Next?**

*Jambu Palaniappan, Regional General Manager, UberEATS in Europe, the Middle East and Africa*

Having spent four years in senior leadership roles with one of the world's most progressive tech companies, Jambu brings a unique insight into the ever-evolving digital landscape and its impact on business.

In his current role, Jambu oversees market strategy, expansion and operations for UberEATS, one of the first expansion products by Uber Technologies Inc. Prior to this, Jambu was the Regional General Manager for Uber in the Middle East, Africa and Central Eastern Europe, overseeing the rides business in over 25 countries in the region.

Jambu will share with us his perspective on the role of technology today and the key trends that are shaping tomorrow.

<b>9.30am – 10.15am</b>	Opening plenary session
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### **Digital Transformation**

*Moderated by Paul Allen, Head of Technology – Middle East, DLA Piper*

With the advent of cloud computing, automation, big data and artificial intelligence, digital change is now intensifying at a pace which is greater than ever before. As they face of the Fourth Industrial Revolution, organisations must digitally transform to survive and thrive. So what is digital transformation, and how does an organisation achieve it?

This session will explore the key drivers for digital transformation and the latest trends seen both regionally and globally. We will delve into how organisations can succeed in setting and achieving digital transformation agendas to give them a sustainable competitive advantage.

#### **Panellists:**

- Anthony Butler, IBM MEA Cloud CTO, IBM
- Harold Haddad, Principal, The Boston Consulting Group
- Kit Burden, Global Co-Head of Technology, DLA Piper

<b>10.15am – 11.00am</b>	First round of concurrent breakout sessions	
<b>How cybersecure are you? Preparing for the inevitable</b> <i>Moderated by Eamon Holley, Legal Director, DLA Piper</i>	<b>FinTech: Embracing digital transformation in financial services</b> <i>Moderated by Paul Latto, Partner, DLA Piper</i>	
<p>According to studies, businesses in the Middle East are more likely to suffer a cyber attack than in other parts of the world. But are organisations in the region taking this threat seriously enough?</p> <p>This session looks at how organisations now need to effectively prepare for and respond to cyber-related risks and attacks. The panel will explore some key issues such as what sort of cyber threats are common and the value of putting in place an effective response plan, including how to deal with the media.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>■ Bill Aujla, Head of Risk Management, DP World</li> <li>■ Neil Haskins, General Manager, IOActive</li> <li>■ Patrick van Eecke, Partner, DLA Piper</li> <li>■ Will Anderson, Partner, Brunswick Group</li> </ul>		<p>Commercial and regulatory developments and the opportunities created by disruptive innovation are transforming the financial services industry. Our panel of experts will examine the latest trends shaping the FinTech landscape – from the evolving regional regulatory frameworks and their impact on innovation, to notable developments in digital based equity crowdfunding, automated investment advisory and Blockchain technology.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>■ Godfrey Sullivan, Partner and Managing Director, The Boston Consulting Group</li> <li>■ Scott Thiel, Head of Technology, Asia, DLA Piper</li> <li>■ Vanessa Eastham Fisk, Chief Risk Officer, Clearly</li> <li>■ Wai Lum Kwok, Capital Markets Executive Director, Financial Services Authority, ADGM</li> </ul>
<b>11.00am – 11.30am</b>	Coffee break	
<b>11.30am – 12.15pm</b>	Second round of concurrent breakout sessions	
<b>Smart Cities and the rise of the Internet of Things</b> <i>Moderated by Eamon Holley, Legal Director, DLA Piper</i>	<b>Is technology eating entertainment?</b> <i>Moderated by Jamie Ryder, Senior Legal Consultant, DLA Piper</i>	
<p>Dubai is placing itself at the forefront of the smart city revolution in the region. It is aiming to be the happiest city in the world, and the Dubai Government is planning to take full advantage of technology and data to achieve this.</p> <p>This session explores what a Smart City might look like; how they might rely upon data, technologies and systems such as the Internet of Things (IoT); and the importance of balancing the convenience of a connected city against expectations and rights to privacy.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>■ Daniel Tapiador, Director – Big Data Monetization, New Business and Innovation, du</li> <li>■ Johann Adjovi, Principal, Head of Middle East, Analysis Mason</li> <li>■ Kaveh Vessali, Partner, nexGen Group</li> <li>■ Stéphane Lemarchand, Global Co-chair, Intellectual Property and Technology Group, DLA Piper</li> </ul>		<p>Media and technology convergence has long been seen as the future of media, but have we reached the point at which technology (and other) companies are legitimately challenging traditional media entities at their own game? The media industry faces a series of challenges, from significant changes in how rights holders' are selling content, the impact on advertising spend, user behaviour, and the competitive threat of a multitude of Internet TV offerings.</p> <p>This session explores the ongoing transformation of media companies as they respond to today's multiplatform, millennial driven, on-demand world.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>■ David Pahl, Senior Counsel, DLA Piper</li> <li>■ Karim Sarkis, Chief Executive Officer, Sync Media</li> <li>■ Maaz Sheikh, Chief Executive Officer, Starzplay</li> <li>■ Sophie Moloney, General Counsel and Company Secretary, OSN</li> </ul>

<b>12.15pm – 1.00pm</b>	Plenary panel session
<b>Unicorns: Regional myth or reality?</b>	
<i>Moderated by Ben Gillespie, Head of Corporate, Middle East DLA Piper</i>	
Join us to explore the legal and business foundations needed to create 'Unicorns' in the context of the current state of the GCC market and wider global trends. We will cover topics such as fund-raising in the region, investor priorities, the barriers to growth entrepreneurs are currently facing and the exit options for companies which reach 'Unicorn' status.	
<b>Panellists:</b>	
<ul style="list-style-type: none"> <li>■ Dany Farha, Founder, BECO Capital</li> <li>■ Edward Griffiths, Partner, DLA Piper</li> <li>■ Feroz Sanaulla, Managing Partner, Vecta Strategy</li> <li>■ Omar Kassim, Founder, Jado Pado</li> </ul>	
<b>1.00pm – 1.15pm</b>	Closing remarks
<b>1.15pm – 2.30pm</b>	Informal networking lunch

## REGISTRATION & ENQUIRIES

Places are strictly limited. Please register early to avoid disappointment.

To register, please complete our [online registration form](#), selecting your preferred breakout sessions.

For all Summit enquiries, please contact:

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