



# WIN (What In-house lawyers Need)

## THE PRODUCTIVITY AGENDA

As the world and businesses are adapting to a temporary new way of working, your training needs during this time will inevitably change also. In recognition of this, we have devised a series of 'agendas' to support you on your in-house journey and keep you and your team connected during this time. Each agenda contains a parcel of podcasts, articles, webinars and videos which are available on demand for you to unwrap as you please. Access the [full series of agendas](#).

For the next instalment in our series, we bring you The Productivity Agenda where we explore how the desire for change can empower us with the drive and direction we need to help us remain persistent in our goal-achieving attitudes. Ensuring your productivity is especially important during these current times when many are managing the work/life balance more delicately than ever before.

We hope you find The Productivity Agenda useful and look forward to receiving the next instalment in a fortnight. If you have any queries or feedback please contact us at [win@dlapiper.com](mailto:win@dlapiper.com).

## Articles



### START WITH WHY

'Start with why' as a business theory achieved cultural currency first as a TED talk, then a book and now a consulting business developed by marketing executive, Simon Sinek.

## Interviews



### WHAT'S YOUR WHY WITH TIM MURPHY

In this interview, we speak to Tim Murphy (General Counsel, Mastercard) about the shift he saw towards operational thinking with a commercial focus – rather than a pure legal focus – when defining the purpose of his legal department.

## Podcasts



### THE POWER OF PURPOSE WITH ANDREW DARWIN

In this podcast, Dr Catherine McGregor speaks to Andrew Darwin (Senior Partner and Global Co-Chairman, DLA Piper) about how DLA Piper's strategy and purpose are developing as the firm prepares for its future in the evolving legal landscape.



### THE POWER OF PURPOSE WITH SOPHIA MALIK

In this podcast, Dr Catherine McGregor speaks to Sophia Malik (GC and Head of Talent and HR at ADM) about the power of having a purpose within business and shares examples of times she has seen the notion of having a purpose or vision act as a motivating factor in her team and something that brings people together.

## Webinars\*

\*please ensure you are logged into WIN to access these.

*Please note that some of these webinars were filmed during a live webinar call and may appear to be of a lower quality, however we still encourage you to listen for the audio content delivered by our trainer.*



### DECISION MAKING UNDER PRESSURE: STARTING WITH STOP

Have you ever made it to the end of a really busy day, only to look back and hardly remember it? You were there, but it just feels like a blur; like it happened to someone else? These are the days when we are least aware. When the most ancient, emotional part of our brain takes over. The part of our brain geared for survival.



### HAPPINESS: A FUEL FOR SUCCESS AND PERFORMANCE

An overwhelming body of research has now been published that demonstrates conclusively the strong links between happiness and success. In other words – happiness leads to success, not the other way around. Better conflict resolution skills; higher work performance on a variety of metrics; greater earning capacity; enhanced health; even longevity! The list is endless. What actually makes people happy? Why does it matter (especially for lawyers)? Watch this webinar to find out.



### WOMEN'S WIN: UNLEASHING THE DIVERSITY OF HUMAN POTENTIAL

Despite recent changes to legislation, gender biases are still prevalent within corporate workplaces. Pre-determined ideas of how men and women should behave, although invisible, are powerful and often underestimated. For women in leadership positions, navigating the workplace can be tricky. Coupled with a hyper-competitive economy, women are often faced with assumptions and expectations of how they should fit in and behave.



### RAISING YOUR PERSONAL PROFILE

Based on feedback from our WIN community, we recognise that in-house lawyers, particularly in large teams, find it challenging to set themselves apart. Often in a position of delivering a difficult message to the business, in-house lawyers can benefit from a bit of self-reflection, recognising what they stand for and how they wish to be seen; adding value instead of being the "business prevention unit." This interactive webinar, using live audience polling, will explore the cornerstones of an effective personal brand.

At DLA Piper, we are invested in the success and wellbeing of our clients and the worldwide markets we serve. In response to the COVID-19 pandemic, we have created online platforms where you will find legal knowledge that is immediately actionable and which helps you consider how to plan ahead.

[Global Coronavirus COVID-19 Daily Update for Employers](#)

[DLA Piper COVID-19 Global page](#)

## About WIN – Knowledge, support and networking for the in-house legal community

Our multi award-winning WIN programme is all about you: offering an evolving series of events, tools and forums which address the legal, commercial and personal aspects of working in-house. WIN now operates in over 40 cities worldwide, with over 70 events held per year. We have over 8,400 registered users from over 100 countries. Over 24,000 clients have attended a WIN event and we invite you to join our growing community by registering for WIN today.

Visit [dlapiperwin.com](http://dlapiperwin.com) for more information.

WIN remains a programme entirely shaped by in-house lawyers on what truly matters to you. If you are able to spare a few minutes of your time please complete our [short survey](#) to help us to deliver a WIN programme that truly supports your needs.